

## **TBM Open Call for Contributors**

We are so thankful for your interest in being a part of the writing team at The Better Mom! Our mission is to build God-honoring homes by *inspiring moms to be better by becoming more like Jesus*!

If selected as a Contributor I ask that you commit to:

- Submitting blog posts onto our Squarespace platform by the 15th of each month prior to the month your post is scheduled. (a quick and easy tutorial is provided for Squarespace)
- Sharing your post on your own blog (excerpt only) and social media the day it goes live on The Better Mom, as well as respond to reader comments that day.
- Understanding that posts published at TheBetterMom.com cannot be re-published elsewhere without crediting The Better Mom.

If you are interested in becoming a regular Contributor for The Better Mom, please submit your article, following the guidelines below by **Saturday**, **December 22**, **2018**.

## **The Better Mom Contributor Submission Guidelines**

Only submissions sent to The Better Mom assistant at tbmassistant2@gmail.com will be considered.

Submissions should be complete posts between 500-700 words in length. Please include a Statement of Faith with your submission. Include your bio and photograph with your submission. You may include a link to your blog (if applicable) and any other social media channels.

You will receive confirmation that your submission was received. Contributors will be selected and notified by **January 5, 2019**.

We are sorry, but due to the volume of submissions received, we cannot give specific feedback on submissions that are not accepted.

## **Checklist for your submission**

Submitted by <u>December 22th, 2018</u> and emailed only to <u>tbmassistant2@gmail.com</u>.

A Word document including all of the following in one file:

- · Your name as the file name
- Post Title and your name at the top
- · Complete post with word count between 500 700 words
- Statement of Faith
- · Biographical Information with a link to your blog (if applicable) and one other social media channel
- · High-quality photograph of yourself (please do not include anyone else in the photograph)
- · Your contact information email and phone number

## **Selection Criteria**

Your submitted post will be reviewed according to the following criteria:

**Relevant to our audience**: We suggest you read several of the posts on our blog to get a feel for what is resonating with our audience, and topics that have been covered recently. The tone of the post should be relational, informative and/or based on personal experience and focus more on faith-based suggestions and solutions than on problems. You can read our Mission Statement and our beliefs on our Welcome! page.

**Strength of writing**: The writing should be tight and friendly, but not overly casual. It should be free from grammatical errors and misspelled words. We suggest that you ask a friend to review your writing before submitting. Please see this article for <u>25 Common Grammatical Mistakes to Avoid</u>.

**Catchy Title**: Include a title with your submission that will generate interest in your topic and encourage people to read the post. This article has great tips for Writing Catchy Headlines. <a href="https://goinswriter.com/catchy-headlines/">https://goinswriter.com/catchy-headlines/</a>

**Strong Opening Paragraph**: Your opening paragraph should draw readers in and help them identify with a felt need you are going to address with your post. This article can help you <a href="Open Your Blog Post With A Bang">Open Your Blog Post With A Bang</a>.

If you have questions about the submission process, please contact us at tbmassistant2@gmail.com.